

Marketing & Partnerships Manager

What Ability is an NDIS registered disability support service with a mission to bring a smile to participants through community experiences. We utilise professional and semi-professional athletes as support workers. **We are shaking up the disability sector and, due to rapid growth over the last year, we are on the hunt for a full-time Marketing & Partnerships Manager!**

We are looking for a creative, forward thinking and hands-on Marketing & Partnerships Manager. You must have a creative flair for producing inspiring content, a passion for sharing stories, and be self-driven to manage partnership deliverables and maintain those relationships.

You will be working directly with the Head of Marketing & Product; creating digital and content; managing social channels; investigating grant opportunities; and directly with our Founder Steve, building partnership proposals and fulfilling agreements. This is a hands-on role, you will work across the entire business to share our story and spread our vision of happiness for people living with a disability.

You will be a trusted advisor when it comes to social media and digital strategy. You just get it. You will build strategies that roll out to our support teams and help What Ability share our story.

Responsibilities for the Marketing & Partnerships Manager

- Develop, implement and analyse content and marketing campaigns both online and offline with the Head of Marketing & Product
- Develop our professional athlete ambassador program, share their stories and break down the stigma of athletes perceived time away from the field
- Own all social media channels. You live and breathe social - and know the difference between a transition and a sound sync, and you know how to set up a paid ad
- Manage all content from photo storage management to sharing digital photo albums with families
- Work with external contractors, videographers, editors, Google ad specialists and our support workers to produce high-quality content
- Work on special projects eg Designing Welcome Packs for our Core Team/ New Starters, participants and support workers including limited-edition merchandise and quirky gifts
- Manage the delivery of partnership/sponsorship contracts. This will be a client facing role, the Founder will sign off on contracts and you will be responsible for ensuring all contracts are delivered in a timely manner
- Facilitate new business opportunities and explore partnership or grant opportunities
- Maintain and update website content
- At times you may be required to step in as a support worker. We highly encourage our Core Team to be active support workers in our community, and it is up to you to juggle your role in times of need. Support Work done on weekends/extraordinary circumstances will be paid in addition to your salary, as pre-determined by your manager

Who you'll be

- 3+ years in marketing and/or communications role
- Excellent proficiency in Adobe Creative Suite (Photoshop, Indesign, Illustrator, Premiere Pro). Video editing and social media management experience is essential
- A data-driven, analytical mindset
- Great attention to detail in all of your work
- Must have a love of process and order! Happy to whip up a project plan and track in Trello or Google sheets
- Someone that loves a fast-paced, ever-changing environment and that can bring order and efficiency to the chaos. You need to be able to ruthlessly prioritise and be able to keep up with multiple projects
- You are able to work autonomously with a focus on impact – not just delivering on tasks
- Someone that is excited about the disability space

Benefits

- Flexible working from home opportunities, we value work-life balance
- Professional education allowance
- Pet-friendly office
- Fun and quirky celebrations and team events; monthly team dinner, birthday lunch, end of school holidays celebration!

At What Ability we have four key values. Our values inspire us and guide how we live and work together.

1. **Passion** - to create an inclusive world with youthful energy
2. **Empower**- empower participants to try new experiences
3. **Empathy** - listen to your people
4. **Reliable** - our support is consistent and our team are responsible

If you believe you have the right attitude and skill-set, we want to hear from you! Please email jobs@whatability.com.au with an introduction about yourself and why you would be great for this role.